The NYC Hospitality Alliance, a nonprofit trade organization representing the hospitality industry in New York City surveyed 483 restaurants, bars, clubs, and event venues in NYC about their business operations during COVID-19. The information gathered is based off of activity in April and May of 2020.

The data is organized by the following categories:

- Reopening
- Rent
- COVID-19 Activity & Assistance
KEY FINDINGS

REOPENING

● 61% of respondents reported that they can not operate at an occupancy that is less than 70%.

RENT

● 87.1% of respondents could not pay their May rent, or only paid a portion of it.

COVID-19 ACTIVITY & ASSISTANCE

● Only 7.5% of respondents have (or will) begin hiring back employees for the PPP loan to be forgivable, while the other businesses that received the money don’t believe they can meet the terms for loan forgiveness, thus creating debt for them.
If your business is permitted to reopen, but under a reduced occupancy,

What is the minimum occupancy that you need to operate?
AS A RESULT OF COVID-19, YOU PREDICT YOUR BUSINESS WILL...
In May 2020, your business expects to pay how much of your rent?

- Pay all: 12.9%
- Pay some or none: 80%
- Not sure: 7.1%
COVID-19 ACTIVITY & ASSISTANCE
While the hospitality industry is in crisis, it is still serving those who are serving New Yorker’s in need. Here are some examples:

Cooking and delivering meals for hospital workers

Delivering care packages to hospitals

Providing daily meals for staff that they can no longer employ

Partnered with non-profits that are giving back to the community

Donated all our food and our cleaning supplies including cases of disposable gloves to first responders

Donated food and created 501c3 for employees as well as a go fund me

Set up a gofundme for employees

Feeding the local FDNY

Donating proceeds from donations submitted during our Instagram Live performances

Engaged customers through social media to purchase meals for first responders

Donated food to needy families

Hosting fundraising shows through zoom and other virtual outlets
Which best describes your situation in regard to Paycheck Protection Program (PPP)? (As of the first round of funding)

- **50.4%**: We did not receive a PPP loan in the first round of funding.
- **42.1%**: We received a PPP loan but are unsure if we will use it due to the fact that we may not be able to re-hire employees to pre-pandemic levels in time for loan forgiveness (June 2020). Thus, the PPP loan will create debt for us. We are waiting (and hoping for changes to be made).
- **7.5%**: We have begun (or will begin) hiring back employees in order for the PPP loan to be forgivable.
For questions or comments, please contact info@thenycalliance.org

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